ERADICATORS OF RUST
EST 1974
BEN FRANKLIN WROTE THAT DEATH & TAXES WERE THE ONLY TWO CERTAINTIES IN LIFE - WE THINK HE SPOKE TOO SOON.

WE FIGURE IF THE "POWERS THAT BE" CAN RESHUFFLE THE FOOD PYRAMID AND TAKE PLUTO AWAY FROM US, SURELY WE CAN UPDATE OLE BEN'S ADAGE.

SO WE DID.

At ARMOR, we believe in this world nothing can be said to be certain except death, taxes and RUST. Clearly, Mr. Franklin never attempted to transport 4000 brake rotors from Boston to Detroit and place them in storage for 6 months before assembly. If he had, we are certain rust would have made his original list.
OUR TOOLS

WE PRODUCE VCI (WHICH STANDS FOR VAPOR CORROSION INHIBITOR) TECHNOLOGY. YEAH, IT'S A HECK OF A MOUTHFUL, BUT IN A NUTSHELL, VCI IS THE “SECRET SAUCE” WE INFUSE INTO OUR PRODUCTS TO FIGHT OFF THE UNWANTED ADVANCES OF RUST.

How does it work.
Simple. You take a metal part(s) and enclose inside an ARMOR product. VCI kicks into action filling up the vapor space inside the container or packaging. VCI inhibiting ions are attracted to the metal and create a blanket of protection around it only 2-3 molecules thick that repels rust and all its evil intentions. Wa-lah! Secret revealed.
RUST HAPPENS

IT'S A NATURAL PROCESS OF UTMOSt CERTAINTY. IF METAL IS EXPOSED TO MOISTURE AND OXYGEN, IT BREAKS DOWN AND CORRODES. SO, UNLESS MEASURES ARE TAKEN TO PROTECT METAL, NATURE PREVAILS EVERY TIME. THAT'S WHERE WE COME IN.

We are Armor Protective Packaging™ (you can call us ARMOR), the experts that provide the tools to combat nature. We've been at this a long time. As a result, we save our customers a bunch of time, money and effort to keep their metal, parts rust-free and keep nature at bay.

ARMOR POLY® FILMS:

ARMOR POLY VCI FILMS PASS THE TOUGHEST TESTS THE VCI INDUSTRY HAS TO OFFER AND ARE APPROVED AT MANY OF THE LARGEST OEMS IN THE WORLD. USING CUTTING-EDGE EXTRUSION TECHNOLOGY AND OUR PROPRIETARY VCI NANOTECHNOLOGY™, ARMOR FILMS ARE RECYCLABLE, COST-EFFECTIVE AND OF COURSE, CLEAN, SAFE AND EASY TO USE. THAT’S HOW WE ROLL!
ONE-TWO PUNCH

This all sounds great, but how does Armor harness this technology to do battle against rust? Simple, we do it through the arsenal of products we offer—so just choose your weapon.

We hang our hat on Armor Wrap® and Armor Poly®—both are distinct and proven rust warriors and are a deadly one-two gut punch to rust. Armor Wrap® paper is uniquely embedded with VCI on both sides for dual protection and ease of use while Armor Poly® film has our patented Bright Idea Technology® which emits glowing visible proof of VCI under a black light. Kinda like the old Led Zeppelin poster over your bed!

ARMOR WRAP® PAPER

Using Armor Wrap VCI Paper allows metals to be protected without oils or RP liquids. Hello “Dry” packaging. Use it in-process, during shipment or while parts are being stored for years on a shelf. Yes, we said years!
SOLUTIONS

Our various paper and poly products are not the only tools in our belt. We offer an arsenal of rust prevention and rust removal tools for just about any application across the globe.

As you can see, ARMOR isn’t a one-product wonder. We cover all the bases for any corrosion case. Whether it’s rust removal or prevention, in storage or transit, we’ve covered 24 hours a day, 7 days a week, in over 25 countries. We know better than anyone that rust never sleeps, causing more and more havoc in its wake. Kinda like the Energizer® Bunny, it just keeps going and going and going...
GO GLOBAL

RUST DOESN'T DISCRIMINATE. IT IS AN EQUAL OPPORTUNITY PAIN IN THE YOU-KNOW-WHAT! THAT MEANS REGARDLESS OF WHERE YOU HANG YOUR HAT ON THIS SPINNING GLOBE - IF YOU'VE GOT METAL, YOU'VE GOT RUST.

The good news is ARMOR products are available world-wide. We are on five continents and in more than 25 countries and counting. Our ARMOR Full Circle™ program provides worldwide support to our customers through our international field service team. Whether your company is in rain-soaked northern Brazil or in the arid desert of west India, ARMOR products will help you combat rust locally and compete globally.
GO GREEN

ARMOR PRODUCTS WERE GREEN BEFORE GREEN WAS COOL. WE HAVE ALWAYS TAKEN GREAT PRIDE IN KNOWING OUR VCI PRODUCTS ARE HELPING TO REDUCE ENVIRONMENTAL IMPACT, RATHER THAN ADDING TO IT. REPLACING OILS, GREASE AND OTHERWISE, REALLY NASTY STUFF - THAT TAKES ITS TOLL ON MOTHER EARTH - WITH WATER-BASED, SUSTAINABLE ALTERNATIVES, IS WHAT WE DO BEST.

The true cost of rust is vast and mostly goes unseen—like the rest of the iceberg the Titanic never saw coming. Rust prevention is far and away a more environmentally friendly solution than the avalanche of waste that comes from rusty or scrapped parts. ARMOR solutions translate into real economic and environmental benefits for our clients and the world.
BLAZING TRAILS

WE'VE NURTURED AND SHAPED THIS INDUSTRY FOR NEARLY 40 YEARS. WE'VE BEEN INNOVATORS AND LEADERS.

So it shouldn’t be a surprise that ARMOR is once again taking the lead and changing the way business is done by introducing Stock & Ready™. It has transformed our business by lowering costs and accelerating delivery for our customers. We do that by converting custom orders to comparable stock items (3X the industry average of stock products) and getting them out the door into the hands of those that use them, in record time.

ARMOR STOCK & READY™

IT’S MORE THAN A NAME, IT’S OUR NEW WAY OF DOING BUSINESS. EASY ORDERING AND CRAZY QUICK TURNAROUND. IN SHORT, ANY ITEM ON OUR STOCK & READY™ PRODUCT LIST IS READY TO SHIP AT THE DROP OF A HAT. YOU CAN’T GET EASIER THAN THAT!
BEFORE WE FORGET

(WHEELS SCREECHING SOUND EFFECT)
WE HAVE A CONSUMER BRAND AS WELL.
IT’S NOT A SMALL THING, BUT IS SOMETIMES
OVERSHADOWED BY ARMOR’S INDUSTRIAL
SUCCESS. WE CALL IT WORKSHOP HERO™
AND IT CAME INTO EXISTENCE KINDA OUT
OF NECESSITY.

You see, as engineers and plant managers found out how well Metal Rescue® BATH worked on
removing rust we started getting requests for
smaller sample sizes. Come to find out they were
taking samples home to derust their hot rod and
Harley parts, shotguns, fishing tackle and damn
near anything rusty in their workshop they
wanted to look new again. And BOOM, just like
that, Workshop Hero™ was born. It didn’t take a
genius to see that we might be on to something
with our water-based rust remover that is safe on
everything except rust. Two products later (Dry
Coat™ RP and Metal Rescue® Gel) you can find us
in tens of thousands of retail locations across
USA and Canada.

Necessity really is the mother of invention.
WE CAN’T TALK ABOUT GREAT PRODUCTS AND SERVICES WITHOUT TALKING ABOUT THE PEOPLE BEHIND THEM - those that walk the walk and proudly call themselves ARMOR. Without question they are the secret ingredient that separates us from the rest of the pack. From Michigan to Singapore our goal is the same. We go the extra mile. We do it with a smile. We Take the Work Out of Your Workday. In doing so, we have a little less work ourselves, so once in a while we go catch and release a few cold ones as we set sail in search of some Pure Michigan!

WE ARE ARMOR
WE LOVE WHAT WE DO. WE LISTEN. WE RESPOND. WE ACT. WE LEARN.
WE MAKE MISTAKES. WE FIX THEM.
WE BELIEVE PEOPLE & RELATIONSHIPS COME FIRST. WE BELIEVE PROFITS WILL FOLLOW. WE MEAN WHAT WE SAY. WE SAY WHAT WE MEAN. WE DELIGHT THE CUSTOMER. WE SHOW UP EARLY.
WE LEAVE LATE. WE KNOW GOOD IS THE ENEMY OF GREAT. WE HAVE BIG HEARTS. WE ARE AUTHENTIC. WE ARE MICHIGAN MADE. WE LOVE THE TIGERS. WE PRAY FOR THE LIONS. WE DEPEND ON THE REDWINGS. WE TAKE THE WORK OUT OF THE WORKDAY. WE LIVE THIS.

ESTABLISHED IN 1979
WE LIVE IN DIFFERENT TIMES - EXCITING TIMES. THINGS HAVE NEVER MOVED SO QUICKLY. PEOPLE DEMAND CONVENIENCE AND FAST DELIVERY IN EVERY PURCHASE THEY MAKE, WHETHER IT'S A PIZZA, A MOVIE OR VCI PAPER.

Personal buying habits are now professional buying habits. Impatience and sky-high expectations are the new norm. ARMOR is ready! We are excited about the future and are committed to learning, innovating, adapting and serving our growing customer base for the next 40 years.

Sir Franklin would be proud.