



RUSTIMONIAL

AN ARMOR SUSTAINABILITY SUCCESS STORY

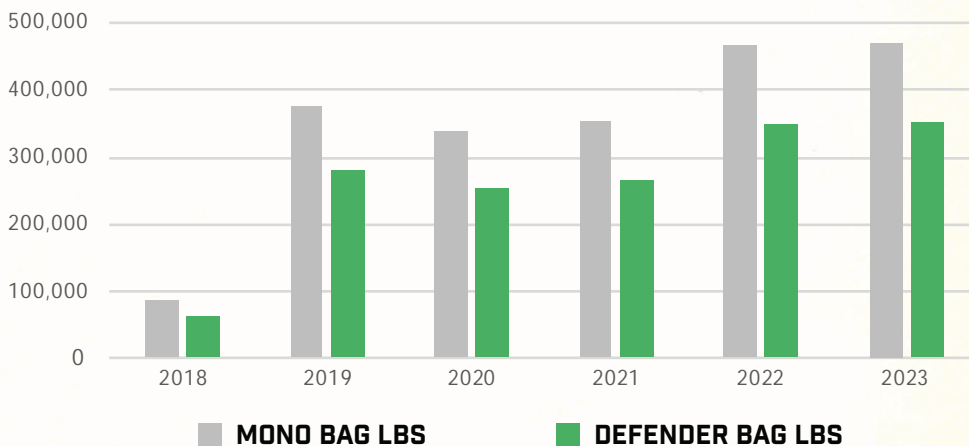
BMW SAVED 533,287 LBS OF POLY WITH ARMOR DEFENDER™

BMW was using a competitor's standard 4 mil VCI poly bag to protect metal parts. In 2018, Armor Protective Packaging® evaluated BMW's rust-prevention application and recommended the use of ARMOR DEFENDER™ VCI bags. DEFENDER bags are made from a 3-layer film that is engineered to strategically position VCI soley on the inner layer closest to metal part, while optimizing the middle and outer layers for superior barrier protection and puncture resistance. With ARMOR DEFENDER, BMW has experienced big savings – both in cost and resources. In fact, the switch to ARMOR DEFENDER has resulted in BMW saving literally tons of plastic from being used or disposed of in landfill. The details and results are highlighted below.

POUNDS OF SAVINGS

By switching from a standard, mono VCI poly bag to ARMOR DEFENDER, during the time span from 2018 to 2023, BMW prevented hundreds of thousands of pounds of plastic from ever being produced or introduced into the environment.

LBS PLASTIC USED MONO BAGS VS DEFENDER BAGS



YES, BMW REALLY SAVED THAT MANY POUNDS OF PLASTIC FROM EVER BEING PRODUCED.

**533,287
POUNDS**

=

**266.6
TONS**

=

