

BROUGHT TO YOU BY



ERADICATORS OF RUST

RED TIE

GALA

IN BENEFIT OF THE SALVATION ARMY OF LIVINGSTON COUNTY

OCTOBER 20, 2023

Oak Pointe Country Club- Brighton
6-10pm

SIGNATURE EVENT • COCKTAILS • CUISINE • AUCTION

YOUR SUPPORT MAKES AN IMPACT ON OUR COMMUNITY

The Salvation Army has a motto “Doing the Most Good,” join us as a sponsor and share in the experience of “Doing the Most Good” for Livingston County and those in need.

DID YOU KNOW?

The Salvation Army of Livingston County provides:



Summer Lunch Bunch:
9,200 Meals for Children/year



Gifts Distributed:
Over 15,000 for Children & Families/year



Coats for Kids:
Over 800/year



Lodging:
Over 2,200 Bed Nights/year

HOW CAN YOU HELP?

\$249

will provide housing for a family for one week

\$3.50

will provide a meal to a child during the Summer Lunch Bunch program

\$100

will buy groceries for a family for a week through the food pantry

SPONSORSHIP OPPORTUNITIES

All sponsors receive prominent branding placement on the Gala website, FB Page, and program as well as during event advertisements. Additional marketing opportunities are included below based on sponsorship levels.

THE BEVERAGE SPONSOR _____ \$5,000

Top shelf bar included in Gala admission

Help transform the lives of a struggling Livingston County family by helping make this event a success as a Beverage Sponsor. The event admission cost will include top shelf brands and your company's custom logo will be on cocktail napkins and placards at the bar. Additionally, you will receive four complimentary event tickets and customized Facebook posts (2) advertising your company.

THE DINNER SPONSOR _____ \$5,000

Help The Salvation Army create a fresh foods pantry offering by assuring that this event is a success. A Dinner Sponsorship will include your company name and branding at each place setting. Additionally, you will receive four complimentary event tickets and customized Facebook posts (2) advertising your company.

THE AUCTION SPONSOR _____ \$3,000

Be part of the reason that affordable childcare can be offered for struggling working moms. An Auction Sponsorship includes your company's branding on placards located on each silent auction table and you will receive two complimentary event tickets along with a customized Facebook post.

THE HORS D'OEUVRE SPONSOR _____ \$2,500

Aid in helping young children receive warm coats, hats and gloves each winter by your contribution to this event. As an Hors d'oeuvre Sponsor your company logo will be prominently displayed on the appetizer napkins and you will receive two complimentary event tickets.

THE SPEAKER-VIDEO SPONSOR _____ \$2,000

Help provide dignity to a struggling father who is out of work or can't find adequate income by helping to make this event a hit. Your Speaker-Video Sponsorship will include your company name and branding prominently displayed at the beginning of the video and mentioned at the onset of the awards portion and you will receive two complimentary event tickets.

A TABLE SPONSOR _____ \$500

Be the catalyst for change in the community by helping to make this event possible. As a Table Sponsor, your company name and logo will be prominently displayed on the table and you will receive two complimentary event tickets.

A RED KETTLE SPONSOR

Help The Salvation Army "Do More Good" by becoming a Red Kettle Sponsor. This sponsorship can be a donation to the Gala and/or a table-top Red Kettle for your office or workplace allowing others to contribute. Regardless of how you do it, your support helps those in need in Livingston County.

AUCTION ITEMS NEEDED

In addition to the sponsorship packages, we are in need of auction items. Please consider donating cool products, services, experiences, gift cards, trips, vacation rentals, memorabilia, golf packages, tickets or anything you believe will benefit this great event. With each auction item received, you and your company will receive a Thank You Facebook post while advertising your business.

THANK YOU

TO SUPPORT THE GALA, CONTACT CHRIS ELIAS • 517-290-1320 • CELIAS@ARMORVCI.COM